

METHODOLOGY FOR CREATING AND MAINTAINING A SCHEME FOR CATEGORIZING ELECTRONIC COMMUNICATIONS

ABSTRACT OF THE DISCLOSURE

5 Supervised learning is used to develop a computer program that can
automatically route or respond to electronic communications assuming the
existence of an appropriate formal scheme for categorizing incoming
electronic communications. A method is described by which such a
categorization scheme for electronic communications can be constructed. The
10 method is based on an analysis of factors having an impact on the
categorization scheme from both the business domain and the technology
domain. The problem solved by this method is a new one that is only now
emerging as automated methods of routing communications based on
supervised learning are becoming feasible. Among other uses, this method
15 may be practically employed as a disciplined way of carrying out consulting
engagements that call for setting up and maintaining categorization schemes
for electronic communications.